

PROSPECTIVE LICENSEE INFORMATION

GENERAL INFORMATION

Registered name of the Company

Trading name

Registration number

Physical address

VAT registration number (if applicable)

The manager of the Company and each person authorised to establish a business relationship with MyPlayers Rugby (Pty) Ltd on behalf of the company.

PRODUCT INFORMATION

Please attach to your submission digital images of each product for which you seek a license ("Proposed Products").

Description of Proposed Products

Est. wholesale selling price per unit

Est. annual wholesale rand volume

Royalty Rate

Does the company currently sell this type of product?

YES If "Yes", since what year?
 NO

Where will the product be manufactured?

South Africa International Both

Manufacturer's information

Name

Address

Tel

PRODUCT DESIGN

Provide the following information about the individuals responsible for Company's product design and artwork:

Product/Artwork Designer(s)

Name

Title

Address

Telephone no

MISCELLANEOUS PRODUCT INFORMATION

Territories

(List all countries for which you seek to sell the products)

Other products

(List other products that Company manufactures and sells)

SALES AND DISTRIBUTION INFORMATION

Does your Company have the capability to sell products? YES NO

If "Yes", in which geographical areas does the Company have such capabilities

Number of distributors the Company will use and the names of each such distributor

Description of other types of sales force

Primary selling season

MARKETING AND ADVERTISING INFORMATION

PROMOTION OF PROPOSED PRODUCT

Indicate the marketing program that the Company will use to support the Proposed Products:

Medium	Yes / No		If "Yes", please provide details
Television	<input type="checkbox"/> YES	<input type="checkbox"/> NO	
Radio	<input type="checkbox"/> YES	<input type="checkbox"/> NO	
Print	<input type="checkbox"/> YES	<input type="checkbox"/> NO	
Internet / Mobile	<input type="checkbox"/> YES	<input type="checkbox"/> NO	
In-store	<input type="checkbox"/> YES	<input type="checkbox"/> NO	
Other (please specify):			

PRESENTATION DATES

List the date when the Company would first present the Proposed Product to buyers:

Date

OTHER INFORMATION

INSOLVENCY

Indicate below whether the Company has ever been the subject of any insolvency, business proceedings:

Company YES NO If "Yes", please explain:

BLACK-OWNED OR BEE COMPLIANT BUSINESS

Please indicate whether your company is a black-owned or BEE compliant business:

Black-owned business YES NO If "Yes", please provide BEE certificate

BEE Compliant business? YES NO If "Yes", please provide BEE certificate

ADDITIONAL INFORMATION

Please supply any other information not requested above, if any:

ADDITIONAL ITEMS

Please include with this application the following:

- A. Company profile
- B. Certificate of Incorporation
- C. BEE Certificate
- D. A detailed business plan for the Proposed Product, which should include, without limitation, the following:
 - 1. Marketing and advertising plan;
 - 2. Growth strategy for Proposed Product;
 - 3. Cash flow analysis for Proposed Products; and
 - 4. Company's sales strategy.

The Company hereby acknowledges that the information provided will be reviewed and accepted or rejected in MyPlayers' sole discretion.

The Company acknowledges that the individual signing this form below has been duly authorised to sign on behalf of Company. The Company confirm that the above information is true and correct to the best of our knowledge and belief.

Sign: _____
For the Company

By: _____
Authorised signatory (who warrants his/her authority)

Date: _____